1 **Abstract**

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3   The current state of art for over-the-air (OTA) provisioning typically consists of a rigid

4 set of operations that are suited to deliver a fixed content type. The runtime environment on the

5 terminal is designed to handle a limited set of predefined content types and incapable of any

6 content-adaptive or customized provisioning by the content provider or publisher. Systems and

7 methods are provided for adaptable provisioning of an application program on a runtime

8 environment of a terminal. The application includes generic application content. One method

9 comprises the steps of configuring a provisioning API set including a generic API, such that the

10 generic API is addressable by at least two dissimilar content types of the generic application

11 content; obtaining an enabler related to a selected content type of the generic application content,

12 such that the enabler is configured for executing provisioning instruction requests for the generic

13 application content according to the selected application content; and provisioning portions of

14 the generic application content having the selected application content by using the enabler to

15 access the generic API.

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